

# 2010 Texas School Safety Expo

(in conjunction with the 2010 Texas Safe Schools  
and Healthy Students Summit)

# Invitation to Exhibit / Sponsor



*Texas School*  
  
*Safety Center*

February 24<sup>th</sup> – 25<sup>th</sup>, 2010  
Crowne Plaza Riverwalk Hotel  
(San Antonio, Texas)

## **YOUR INVITATION TO EXHIBIT AT THE TEXAS SCHOOL SAFETY EXPO**

As the official Exhibit Coordinator, Education Service Center, Region VI is pleased to announce that the 2010 Texas School Safety Expo will be held on February 24-25, 2010, in conjunction with the Texas Safe Schools and Healthy Students Summit at the Crowne Plaza Riverwalk Hotel, San Antonio, Texas. The exhibits, registration, all continental breakfasts, and refreshment breaks will be in the Fiesta Exhibit Hall.

## **ABOUT THE 2010 TEXAS SAFE SCHOOLS AND HEALTHY STUDENTS SUMMIT**

This Summit is a premier school safety event for our state, and features some of the best presenters from around our state and nation. Our intended audience for the Summit is a wide one – to include: school district administrators, SDFSC staff, school safety staff, nurses, counselors, teachers, resource officers, transportation directors, and maintenance directors; regional and community emergency management planners, coordinators, and first responders; educational service center staff; community and state agency representatives; community and regional health and service agency representatives; and many more.

## **WHY EXHIBIT AT THE TEXAS SCHOOL SAFETY EXPO?**

The Texas School Safety Expo can offer:

- ◆ The opportunity to share your dynamic ideas that will respond to program resources
- ◆ A venue to introduce new products and give demonstration
- ◆ Maximum exposure of your products and services at a minimal cost

## **BENEFITS OF EXHIBITING AT THE TEXAS SCHOOL SAFETY EXPO**

As a participant, you can expect:

- ◆ To build stronger community partnerships
- ◆ To provide information on the wide variety of available safety and prevention resources for schools, including technology that is vital to this effort
- ◆ An opportunity to network with Expo and Summit attendees

## **EXHIBITOR COST**

- ◆ **Commercial Exhibitors - \$ 500** ◆ **Non-Profit Exhibitors - \$ 200**
- ◆ One 10' x 10' exhibit booth that includes: 8' back drape, 3' side dividers, 6' skirted table, two chairs, identification sign, wastebasket and two complimentary name badges (name badges will **only** allow you to the exhibit area)

**Please submit applicable pages 7-10 via U.S. Mail to:**

**Dennis Macha - 2010 School Safety Expo**

**Education Service Center, Region VI**

**3332 Montgomery Road Huntsville, TX 77340**

**-or-**

**Fax to (936) 435-8480 attn: Dennis Macha / e-mail to: [dmacha@esc6.net](mailto:dmacha@esc6.net)**

**SPONSORSHIP PACKAGES**  
**2010 TEXAS SAFE SCHOOLS AND HEALTHY STUDENTS  
SUMMIT, FEBRUARY 24<sup>th</sup> – 26<sup>th</sup>, 2010**

**PLATINUM SPONSORSHIP: \$3,500**

- ◆ Three 10' x 10' exhibit booths
- ◆ Two full page b/w program ads, plus additional insert for each Summit bag (see details below)
- ◆ Largest Summit Signage Recognition of Sponsorship
- ◆ Complete copy of attendee contact list at completion of Summit
- ◆ Three complimentary Summit registrations (includes a lunch & breaks)

**GOLD SPONSORSHIP: \$2,500**

- ◆ Two 10' x 10' exhibit booths
- ◆ One full-page black and white program ad
- ◆ Summit Signage Recognition of Sponsorship
- ◆ Complete copy of attendee contact list at completion of Summit
- ◆ Two complimentary Summit registrations (includes a lunch & breaks)

**SILVER SPONSORSHIP: \$1,500**

- ◆ One 10' x 10' exhibit booth
- ◆ One-half page black and white program ad
- ◆ Summit Signage Recognition of Sponsorship
- ◆ Complete copy of attendee contact list at completion of Summit
- ◆ One complimentary Summit registration (includes a lunch & breaks)

**BRONZE SPONSORSHIP: \$1,000**

- ◆ One 10' x 10' exhibit booth
- ◆ One-fourth page black and white program ad
- ◆ Summit Signage Recognition of Sponsorship
- ◆ One complimentary Summit registration (includes a lunch & breaks)

**SUMMIT BAG INSERTS SPONSORSHIP: \$200**

- ◆ Limited to the first 10 Sponsors who choose this option
- ◆ Materials must be no more than a 3-page brochure or other item, per discretion of SDFSC Statewide Initiative Coordinator
- ◆ Sponsor must print their own materials (up to 1000 copies) and ship them to the Crowne Plaza Hotel, arriving on Tuesday, February 23<sup>rd</sup>, 2010 – Attn: SSHS Summit
- ◆ SDFSC Statewide Initiative will be responsible for placing these inserts into the Summit Bags, while printed supplies last

**BREAK AND REFRESHMENTS SPONSORSHIP: \$200**

- ◆ Conference Signage recognizing Break Sponsorship located at the food and exhibit lounge areas during the break
- ◆ Sponsor can hand out their information/materials to participants in line and in the exhibit lounge area during the sponsored break period only

**CONTRACT FOR EXHIBIT SPACE**  
**TEXAS SCHOOL SAFETY EXPO 2010**  
**FEBRUARY 24<sup>th</sup> -25<sup>th</sup>, 2010**

1. Contract Acceptance and Defined Terms. This contract ("Contract") shall become binding and effective only when it has been signed by Exhibitor (defined below) and counter signed by a duly authorized representative of the Safe and Drug-Free Schools and Communities (SDFSC) Statewide Initiative (defined below). "Event" means the Texas School Safety Expo 2010, currently scheduled to be held (in conjunction with the Texas Safe Schools and Healthy Students Summit) on February 24-25, 2010, at the Crowne Plaza Riverwalk Hotel, San Antonio, TX ("Event Facility"). Event is produced and managed by the SDFSC Statewide Initiative, "Organizer" means, collectively, Education Service Center, Region VI, its officers, directors, shareholders, agents, affiliates, representatives, employees and assigns, unless the context requires otherwise. "Exhibitor" means, collectively, (i) the company and/or individual that applied for exhibit space use and agreed to enter into this Contract upon acceptance by the SDFSC Statewide Initiative in the manner stated above and (ii) each of its and/or their officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable.

2. Exhibitor Payment. On or before January 22, 2010, Exhibitor shall pay to Education Service Center, Region VI the total exhibit space price ("Total Price") established pursuant to the Application for Exhibit Space ("Application") submitted by Exhibitor, which Application is incorporated herein for all purposes. Exhibitor shall pay one-half of the Total Price to Education Service Center, Region VI with its Application submitted prior to January 22, 2010, and the remaining balance of the Total Price is due and payable to Education Service Center, Region VI by January 22, 2010. Any Application for Exhibit Space submitted after January 22, 2010, must be accompanied with payment to Education Service Center, Region VI for the Total Price. Except, as expressly provided otherwise in this Contract, all deposits or payments by Exhibitor to Education Service Center, Region VI shall be deemed fully earned and non-refundable at the time of deposit or payment.

3. Assumption of Risks; Releases. Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with the Event, Exhibitor's participation or presence at the Event, the Event Facility, and/or this Contract including, without limitation, all risks of theft, loss, harm, damage, liability or injury (collectively "Loss") to or of any person (including death), property, goods, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any Loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither Organizer nor the Event Facility accepts or assumes responsibility, nor is a bailment created, for Exhibitor's property, including property delivered for, by or to Exhibitor. Neither Organizer nor the Event Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all loss or risks of loss whether described in this Section 3 or not.

4. Indemnification. Exhibitor shall indemnify, defend (with legal counsel satisfactory to Education Service Center, Region VI), and hold Organizer and the Event Facility harmless from and against any and all claims, demands, suits, liabilities, damages, losses, costs, fees (including attorneys' fees) and expenses which result from or arise out of or in connection with: (a) the Event, Exhibitor's participation or presence at the Event and/or the Event Facility; (b) any breach by Exhibitor of any agreements, covenants, promises or other obligations under this Contract or any other contract, arrangement or agreement; (c) any matter for which Exhibitor is otherwise responsible under the terms of this Contract or any other contract, arrangement or agreement; (d) any violation or infringement (or claim of violation or infringement) of any law, agreement, regulation or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of Exhibitor; (f) harm or injury (including death) to Exhibitor; (g) damages caused or permitted by Exhibitor to the Event Facility, any exhibit space, or exhibit space equipment; (h) the sale or distribution, or the offer for sale or distribution, of any products or services by Exhibitor to any person; and (i) loss of or damage to property or the business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God, theft, mysterious disappearance or otherwise. This Section 4 shall survive the termination or expiration of this Contract.

5. Limitation of Liability. Under no circumstances shall Organizer or the Event Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions. In no event shall Organizer's maximum liability exceed the amount actually paid by Exhibitor for exhibit space used pursuant to this Contract. Organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the Event or regarding any other matters related to the Event or the Event Facility. Reputable guards may be employed during the course of the exhibition to regulate the flow of attendees at the Event, but these guards are not security guards. No Party to this Agreement waives or relinquishes any immunity or defense on behalf of themselves, their directors, officers, employees, and agents as a result of its execution of this Agreement and performance of the functions and obligations described herein.

6. Exhibitors and Exhibits. Education Service Center, Region VI may refuse acceptance of any contract for any or no reason. Education Service Center, Region VI, in its sole discretion exercisable at any time, determines whether any exhibitor is eligible to participate in the Event. Eligibility is generally limited to persons or firms that supply products and/or services to, for or in connection with schools, educators and/or education. No exhibitor shall exhibit or permit to be exhibited in the space allocated to it any merchandise other than that which is both specified in its Application and is manufactured, provided, distributed, represented or otherwise handled in the ordinary course of the Exhibitor's business. Education Service Center, Region VI reserves the right to restrict or remove any exhibit that Education Service Center, Region VI, in its sole discretion, believes is objectionable or inappropriate, and in the event of such restriction or removal, no refund will be due to Exhibitor. Exhibitor shall conduct itself and maintain its assigned exhibit space in a professional manner and in accordance with normal standards of decorum and good taste. Except with the prior written approval of Education Service Center, Region VI, Exhibitor shall not sell products at the Event. The aisles, passageways and overhead spaces of the Event Facility remain strictly under control of Education Service Center, Region VI and no signs, decorations, banners, advertising material or special exhibits will be permitted in the aisles. No interference with the light or view of other exhibitors will be permitted. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, or otherwise affixed to any pillars, walls, doors, or other parts of the building. Helium balloons are not allowed in the Event Facility. Exhibitors will be liable for the cost of removing excess debris. Exhibitors must comply with all rules and regulations of the Event Facility. Such rules and regulations are available for review by contacting the Event Facility directly or by contacting the Education Service Center, Region VI exhibits coordinator. No animals are permitted in the Event Facility unless written permission for such animal's presence is given by the director of the Event Facility. The hours and dates for setting up, registering, occupying/viewing and dismantling/removing exhibits are as follows:

- a. Set-Up: Tuesday, February 23, 2010, from 2:00 p.m.-6:00 p.m.;
- b. Exhibitor Registration: Tuesday, February 23, 2010, from 2:00 p.m.-5:00 p.m.;
- c. Occupying/Viewing: Wednesday, February 24, 2010, from 7:00 a.m.-11:30 a.m. and 12:45 p.m.-3:00 p.m.  
Thursday, February 25, 2010, from 7:30 a.m.-10:30 a.m.;
- d. Dismantling/Removing: Thursday, February 25, 2010, from 10:30 a.m.-1:30 p.m.

No installing, dismantling, rearranging, repairing, servicing, removing, or supplementing of displays will be permitted during the specified viewing hours without permission of Education Service Center, Region VI. All displays shall be set up and dismantled and removed only during the times specified herein and only designated entrances and exits shall be used by Exhibitor. The Crowne Plaza Riverwalk Hotel will receive shipments of exhibit materials no earlier than Tuesday, February 23, 2010. All waste material shall be deposited by Exhibitor in the designated receptacles. Exhibitor may not use escalators or passenger elevators to transport equipment or freight into or out of the Crowne Plaza Riverwalk Hotel. No vehicle may be parked in the loading dock for more than 15 minutes. Vehicles are allowed in the dock area strictly for loading and unloading purposes. If Exhibitor fails to set up its display in its assigned space by 6:00 p.m. on Tuesday, February 23, 2010, Education Service Center, Region VI shall have the right to take possession of the space, terminate this Contract and no refund will be due to Exhibitor. All exhibits must be open for business during all viewing times during the Event. Exhibitor is prohibited, without express advance written approval from Education Service Center, Region VI, from demonstrating, distributing and/or displaying products/services and/or other advertising or promotional material or items in areas outside its assigned exhibit space such as, but not limited to, parking lots, lobbies, aisles, hallways, corridors, etc.

7. Assignment of Space. Exhibit space for all exhibitors at the Event shall be assigned or reassigned by Education Service Center, Region VI in its sole discretion exercisable at any time. Education Service Center, Region VI will make efforts to assign exhibit space with consideration of Exhibitor's express preferences and based on the Priority Criteria (defined below); however, this is without guarantee and Education Service Center, Region VI reserves the right to change the floor plan or to move an exhibitor to another exhibit space location prior to or during the Event for any or no reason. The "Priority Criteria" are: total amount of exhibit space requested; timing of Application and contract submission; and, other criteria determined by Education Service Center, Region VI. Each exhibit space in the exhibit area in the Event Facility measures approximately 10' across and 10' deep. Each exhibit space will be equipped with a 7" x 44" head sign and material walls on an aluminum pipe frame. Back walls will be 8' high, and divider partitions will be 3' high. Each exhibit space also will be furnished with a 6' skirted table, two chairs, and one wastebasket. All measurements are approximate and subject to some variance. Any other furnishings, equipment, utilities, or other set-up or services must be obtained by the Exhibitor at its own expense as specified and from contractors designated in the Exhibitor Service Kit, which will be hereafter provided to Exhibitor.

8. Cancellation by Exhibitor. Exhibitor may cancel this Contract but, regardless of the date on which this Contract is executed, only in writing delivered to Education Service Center, Region VI on or before January 22, 2010. In the event of such permitted cancellation, Exhibitor will be assessed a \$75.00 processing fee. This amount is considered to be liquidated and agreed-upon damages for the damages Education Service Center, Region VI will suffer as a result of Exhibitor's cancellation. This provision for liquidated and agreed-upon damages is a bona fide provision and not a penalty. The parties understand that the withdrawal of the space reserved from availability at a time when other parties would be interested in applying for it, will cause the Organizer to incur expenses and/or sustain damages. In this situation, the Organizer's damages will be substantial, but they will not be capable of determination with mathematical precision. Therefore, the provisions for

liquidated and agreed-upon damages have been incorporated into this Contract as a valid pre-estimate of these damages. The date of cancellation shall be the date Education Service Center, Region VI receives the required notice.

9. Termination by Education Service Center, Region VI. Education Service Center, Region VI may terminate this Contract effective upon notice of termination if Exhibitor breaches any of its obligations under this Contract or any other contract or arrangement with Education Service Center, Region VI, including if Exhibitor fails to make a payment required by this Contract, without any obligation by Education Service Center, Region VI to refund any payments previously made and without releasing Exhibitor from any liability arising as result of or in connection with such breach or otherwise existing under this Contract.

10. Cancellation of the Event. If Education Service Center, Region VI cancels the Event due to circumstances beyond the reasonable control of Education Service Center, Region VI (such as acts of God, war, terrorism, disaster, civil disorder, emergency, government regulation, power outages, labor strike or unavailability of the Event Facility), Education Service Center, Region VI shall refund to Exhibitor its payments for exhibit space, minus a share of costs and expenses incurred by Organizer, in full satisfaction of all liabilities of Organizer, including for the Event Facility. Education Service Center, Region VI reserves the right to cancel, rename or relocate the Event or change the dates of the Event. If Education Service Center, Region VI changes the name of the Event, relocates the Event to another event facility within the same city, or changes the Event to dates that are not more than 30 days earlier or 30 days later, no refund will be due to Exhibitor, but Education Service Center, Region VI shall assign to Exhibitor another space as Education Service Center, Region VI deems appropriate and Exhibitor agrees to use that space under the terms of this Contract. If Education Service Center, Region VI elects to cancel the Event other than for a reason previously described in this paragraph, Education Service Center, Region VI shall refund to Exhibitor its entire payments for exhibit space, in full satisfaction of all liabilities of Education Service Center, Region VI to Exhibitor.

11. Listings and Promotional Materials. By exhibiting at the Event, Exhibitor grants to Organizer a fully paid, perpetual non-exclusive license to use, display and reproduce the name, trade names, and/or product names of Exhibitor in any directory or distribution list or material (whether in print, electronic or other media) listing persons exhibiting at the Event and to use such names in promotional materials. Organizer shall not be liable for any errors in any listing or descriptions or for omitting Exhibitor or any other exhibitor from any directory or other distribution lists or materials.

12. Taxes and Licenses. Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, state or local laws applicable to its activities at the Event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for collecting, reporting and paying all taxes, license fees, use fees, royalties or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the Event.

13. Insurance. Exhibitor shall, at its own expense, secure and maintain through the term of this Contract, including move-in and move-out days, adequate liability and property insurance. The following limits are recognized as best practice: (a) Workers' compensation insurance in compliance with all applicable state and federal laws; (b) Comprehensive general liability insurance with limits not less than \$500,000 per occurrence, \$1,000,000 in the aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, and product liability (if applicable); (c) Automobile liability insurance with limits not less than \$500,000 per occurrence, combined single limit for bodily injury and property damage, including coverage for owned, non-owned and hired vehicles, including loading and unloading operators (if applicable). The insurance shall be primary of any other valid and collectible insurance of Exhibitor and shall be written on an occurrence basis.

14. Observance of Laws and Proprietary Rights. Exhibitor shall comply with and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the Event Facility (including all fire and safety laws and regulations) and shall not do or suffer to be done anything in violation thereof. Without limiting the foregoing, Exhibitor shall maintain its assigned exhibit space to comply with the Americans with Disabilities Act and shall not play or permit the playing, broadcasting or performance of or distribution or display of any copyrighted or proprietary material at the Event unless it has obtained all necessary permissions, rights and paid all required royalties, fees or other payments.

15. Incorporation of Rules and Regulations. Any and all matters pertaining to the Event and not specifically covered by the terms and conditions of this Contract shall be subject to determination by Education Service Center, Region VI in its sole discretion exercisable at any time. Education Service Center, Region VI may adopt rules or regulations from time-to-time governing such matters and may amend or revoke them at any time, upon notice to Exhibitor. Any such rules and regulations adopted by Education Service Center, Region VI are an integral part of this Contract and are incorporated herein by reference, and Exhibitor shall observe and abide by same.

16. Noise and Sound. The reasonable use of devices for mechanical reproduction, projection and/or amplification of music or other sound is permitted, but must be controlled and monitored so that there is no interference with other exhibitors or the Event. Sound or noise of any kind must not be projected outside of the assigned exhibit space. Exhibitor is specifically prohibited from employing any carnival-type attraction, animal or human, or from operating noise-creating devices such as bells, horns or megaphones.

17. Dispute Resolution, Jurisdiction and Venue. Before any party may resort to litigation, any claims, disputes or other matters in question between the Parties to this Contract shall be submitted to nonbinding mediation or alternate dispute resolution at the request of any party. Submission by any party shall not be unreasonably withheld. This Contract is governed by the laws of the State of Texas. Exhibitor hereby submits to the exclusive jurisdiction and venue in Walker County, Texas.

18. Additional Terms and Conditions. Exhibitor shall not assign this Contract or any right or obligation hereunder. Exhibitor shall not let, sublet, divide, subdivide or license all or any portion of its exhibit space for use by any other person. By this Contract, Exhibitor explicitly consents to receive fax, telephone and other communications from Organizer and its affiliates. The use of cameras and video cameras at the Event and/or on the exhibit floor is strictly prohibited without the prior permission of Education Service Center, Region VI. This Contract (including the Application and any additional rules or regulations adopted by Education Service Center, Region VI) states the entire agreement of the parties with respect to the subject matter hereof, supersedes any prior written or oral understandings, agreements or representations by or between Education Service Center, Region VI and Exhibitor relating to the Event, and cannot be modified or superseded except in writing and signed by the parties or as otherwise expressly set forth herein. If any term(s) or provision(s) of this Contract are held by a court of competent jurisdiction to be invalid, void, or unenforceable, the remainder of the provisions of this Contract shall remain in full force and effect and shall in no way be effected, impaired or invalidated, unless such holding causes the obligations of the Parties hereto to be impossible to perform or shall render the terms of this Contract to be inconsistent with the intent of the Parties hereto.

**EXHIBITOR (please print)**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Facsimile: \_\_\_\_\_

Submitted by (signature): \_\_\_\_\_

Date: \_\_\_\_\_

**EDUCATION SERVICE CENTER, REGION VI  
SDFSC STATEWIDE INITIATIVE**

By: \_\_\_\_\_ Date: \_\_\_\_\_

Dennis R. Macha, Jr., SDFSC Statewide Initiative Coordinator  
3332 Montgomery Road  
Huntsville, Texas 77340  
Office: (936) 435-8231  
Facsimile: (936) 435-8480

**APPLICATION FOR SPONSORSHIP / EXHIBITOR SPACE**  
**2010 TEXAS SAFE SCHOOLS AND HEALTHY STUDENTS SUMMIT /**  
**TEXAS SCHOOL SAFETY EXPO**

**Type of Sponsorship / Exhibitors (circle one)**

- |                                 |   |
|---------------------------------|---|
| * Platinum Sponsorship: \$3,500 | * Summit Bag Inserts Sponsorship: \$200     |
| * Gold Sponsorship: \$2,500     | * Break and Refreshments Sponsorship: \$200 |
| * Silver Sponsorship: \$1,500   | * Commercial Exhibitor: \$500               |
| * Bronze Sponsorship: \$ 1,000  | * Non-Profit Exhibitor: \$200               |

**IT IS REQUESTED THAT ALL SPONSORS AND COMMERCIAL  
EXHIBITORS DONATE ONE DOOR PRIZE**

Sponsoring/Exhibiting Organization: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email Address: \_\_\_\_\_  
Product/Service to be displayed or sold: \_\_\_\_\_

Recognition will be provided in the program and on the signage at the Summit.  
For more information call Dennis Macha (936) 435-8231.

**A 50% deposit must accompany this application to be considered.  
Full payment must be received by January 22<sup>nd</sup>, 2010.**

Checks are made payable to: Education Service Center, Region VI  
3332 Montgomery Road  
Huntsville, TX 77340

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please submit applicable pages 7-10 via U.S. Mail to:**  
**Dennis Macha - 2010 School Safety Expo**  
**Education Service Center, Region VI**  
**3332 Montgomery Road Huntsville, TX 77340**

**-or-**

**Fax to (936) 435-8480 attn: Dennis Macha / e-mail to: [dmacha@esc6.net](mailto:dmacha@esc6.net)**

**NAME BADGES**  
**2010 TEXAS SCHOOL SAFETY EXPO**  
**FEBRUARY 24<sup>th</sup>-25<sup>th</sup>, 2010**

All exhibitors receive two complimentary badges per company. Badges will be obtained by completing the following application. Badges are for identification purposes and will not allow access to the conference sessions. Badges must be worn at all times in the exhibit hall. To obtain additional badges, the cost of \$50.00 per person must be made payable to Education Service Center, Region VI.

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company or Organization: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Telephone: \_\_\_\_\_

Name: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company or Organization: \_\_\_\_\_  
Business Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Telephone: \_\_\_\_\_

**COMPLETE AND RETURN BY JANUARY 22<sup>nd</sup>, 2010**  
(PLEASE PHOTOCOPY THIS FORM FOR EXTRA BADGES)

**PLEASE NOTE: Registration for the Texas Safe Schools and  
Healthy Students Summit is required only for Exhibitors who will  
be attending the Texas Safe Schools and Healthy Students  
Summit General/Breakout Sessions and Tuesday Luncheon.  
Submit Registration On-line at: <http://sdfsc.esc6.net>**

**Please submit applicable pages 7-10 via U.S. Mail to:  
Dennis Macha - 2010 School Safety Expo  
Education Service Center, Region VI  
3332 Montgomery Road Huntsville, TX 77340**

**-or-**

**Fax to (936) 435-8480 attn: Dennis Macha / e-mail to: [dmacha@esc6.net](mailto:dmacha@esc6.net)**

**ADVERTISING AGREEMENT**  
**2010 TEXAS SAFE SCHOOLS AND HEALTHY STUDENTS  
SUMMIT FEBRUARY 24<sup>th</sup>-26<sup>th</sup>, 2010**

Corporation or Agency: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_  
Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**Size and Type of Advertisement Requested (circle one)**

- Full page-black & white (8" x 10"): \$ 800      ● ¼ page-black & white (3 ½" x 4 ½"): \$ 200
- ½ page-black & white (8" x 4 ½"): \$ 400      ● ⅓ page-black & white (3 ½" x 2 ½"): \$ 100

**Conference Program Specifications**

- Program Size: (8 ½" x 11")
- Trim Size: (8" x 10")
- Two page spread with cross-over must accompany trim size
- No bleeds allowed
- All advertisements MUST be camera ready (high resolution of at least 300 dpi - pdf format)
- Advertising requesting additional artwork by the printer, including half tones, screens, reverses, etc. will be charged, accordingly.

To appear in the conference program, all camera-ready artwork must be received by Dennis Macha at [dmacha@esc6.net](mailto:dmacha@esc6.net) (in high resolution pdf) by January 22<sup>nd</sup>, 2010. The SDFSC Statewide Initiative reserves the right to determine placement of the advertisement within the conference program.

\_\_\_\_\_  
Signature of Authorized Representative

\_\_\_\_\_  
Date

**Full payment must accompany signed agreement. Make check payable to:  
Education Service Center, Region VI.**

**Please submit applicable pages 7-10 via U.S. Mail to:  
Dennis Macha - 2010 School Safety Expo  
Education Service Center, Region VI  
3332 Montgomery Road Huntsville, TX 77340**

**-or-**

**Fax to (936) 435-8480 attn: Dennis Macha / e-mail to: [dmacha@esc6.net](mailto:dmacha@esc6.net)**